

## NEWS RELEASE

### NSG HUD technology to be featured on all-new 2019 GMC Sierra and 2019 Chevrolet Silverado models

TOKYO, JAPAN (August 21, 2018) - NSG Group announced today that its windshield head-up display (HUD) technology will be featured in the all-new 2019 GMC Sierra and 2019 Chevrolet Silverado models. With 3"x7" multi-color HUD, these models will be the first full-size trucks to offer this technology, which projects customizable, key vehicle information on the windshields within the driver's line of sight.

NSG Group's unique advanced press bending technology supports the production of complex-shaped, laminated windshields with HUD, an increasingly popular option among new cars.

NSG's recent investments have made us ready to respond to our customers' expanding needs generated by the rapidly advancing technology for driving assistance systems, such as HUD. The launch of the all-new GMC Sierra and 2019 Chevrolet Silverado models are just one example of NSG Group's global effort to meet current and future customer demands in the automotive glass market.



**NSG Group** (TSE 5202) is one of the world's largest manufacturers of glass and glazing products for the architectural, automotive industry and technical glass sectors. With around 27,000 employees, NSG Group has principal operations worldwide and sales in over 100 countries. Founded in 1918, the company was transformed in 2006 with the acquisition of Pilkington plc, itself a global leader in the glass industry and the inventor of the Float Glass process. The Pilkington name was retained as a brand for the Group's architectural and automotive products. <http://www.nsg.com>

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